

Strategic plan

Masaryk University

Faculty of Sports Studies

2016–2020

**The Faculty of Sports Studies  
Strategic Plan  
2016–2020**

is based on the objectives and vision of the Strategic Plan of the university of which the Faculty is part. Hence we are simultaneously presenting this strategic document on the future vision of the Faculty of Sports Studies.



# Foreword

The Faculty of Sports Studies aims to provide valuable higher education grounded on high quality general foundations that are in turn based on a wide spectrum of social, biomedical and physical education disciplines and reflect the needs of and changes in society. We will effectively utilize the strong application potential during the preparation and implementation of research activities, involve leading personalities in doctoral programmes, and support the development of physical culture and the inclusion of sport in the lives of the population in the region. We will remain an economically stable part of MU, characterized by modern, strategic and effective management, quality infrastructure, and a functional foundation of information and library systems and services.

117 academic and non-academic staff work at the MU Faculty of Sports Studies. The Faculty will continue to create an appropriate working environment and motivational conditions for them. In its personnel policy, the Faculty will concentrate on meeting targets, among which education and research are the priorities. The Faculty will, in accordance with university-wide activities, review its human resources management processes. The Faculty's personnel policy will be open and international and will acquire the best available experts with experience and knowledge, including from the external non-university environment and abroad, the priority being to strengthen the expertise of the Faculty. In terms of human resources, the Faculty will improve social facilities and working conditions, for example through a transparent system of assessment and remuneration for staff performance, and possibilities for reconciling professional career and

family life. The Faculty will build on its already established project-based system for the internal training of all staff, and will continue to develop it.

In terms of infrastructure for education and research, the Faculty must continue to work on completing and modernizing its teaching, research and sports facilities. Just as in the preceding period, we will ensure the effective use of lecture rooms, laboratories, gyms and other sports facilities through the use of electronic tools for their records and coordinated use.

In its budgetary polity, the Faculty will be facing a reduction in the volume of grants and targeted funding from European funds. The Faculty of Sports Studies will therefore focus on differentiating its sources of finance, in particular through international grant schemes, while in its internal budgeting it will continue with the introduction of motivational elements to ensure the efficient operation of both the departments and the dean's office.

It is essential for the effective and smooth running of all areas of the Faculty that it supports the development and improvement of all available information systems and information technologies, especially at the university-wide level.

I wish the Faculty of Sports Studies the successful achievement of all its strategic objectives and the vision it has committed to, allowing us to contribute to the fulfilment of the demanding plans of Masaryk University, which is due to celebrate its 100<sup>th</sup> anniversary in the coming period.

**Jiří Nykodým**  
dean

# Vision

In 2020 the Faculty of Sports Studies will be a faculty:

- offering valuable higher education grounded on high quality general foundations that are in turn based on a wide spectrum of social, biomedical and physical education disciplines,
- that reflects the changes in society through a comprehensible offer of education,
- that supports the development of culture and the inclusion of sport in the lives of the population in the region,
- that effectively utilizes its strong application potential in the preparation and implementation of FSpS research activities,
- that offers exceptional conditions for top-class doctoral programmes connected with research, providing graduates with increased employment opportunities,
- that increases the individual responsibility of individuals in relation to society and the involvement of staff and students in the resolution of issues in society,
- that shares its knowledge in the field of public health, and that spreads physical and sporting activities and supports volunteering throughout society,
- that is an economically stable part of MU, has modern strategic and efficient management, quality infrastructure, and modern information and library systems and services.

# Strategic priorities

1. Degree programme diversification and accessibility
2. Quality in education reflecting current trends
3. Internationalization in education
4. Individualized doctoral programmes
5. Research excellence and relevance
6. Research efficiency and a stimulating research environment
7. Organizational culture based on shared values
8. Inspiration and social responsibility
9. Personnel management and staff development
10. Infrastructure and institutional management
11. Information systems and IT support



# Education

## Strategic priorities

1. Degree programme diversification and accessibility
2. Quality in education reflecting current trends
3. Internationalization in education





Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

Ministerstvo školství, mládeže a tělovýchovy  
MŠMT

# 1. Degree programme diversification and accessibility

## Strategic objectives

- Improve the graduation rate by implementing a coherent admission procedure
- Introduce new tools facilitating access to studies and their successful completion by all motivated candidates with the necessary learning potential, regardless of disabilities or impairments
- Simplify and streamline degree programme structuring and access to information
- Enrich the existing double-subject and single-subject degree programme offer and innovate teacher training programmes

## Indicators

- Number of entrance applications submitted
- Proportion of admitted and enrolled students
- Proportion of admitted students who are graduates of other universities
- Proportion of enrolled students in various study phases
- Number of students with special needs, disabilities and social or other impairments
- Overview of new and innovated degree programmes on offer



## Activities

### Centralized

*(cooperation with MU Rector's Office  
and participation by FSpS)*

- Support for equal access for candidates to education and their subsequent path through their studies, regardless of disability

### Faculty

*(implementation at FSpS)*

- Promote related Master's programmes to graduates of Bachelor's studies from other universities, and create suitable conditions for their acceptance
- Assess interest in individual degree programmes and monitor academic failure with the objective of forming an admission procedure strategy
- Revise the admission procedure and introduce new processes and forms in the admission procedure taking account of the specifics of the degree programmes, professional prerequisites and the candidate motivation
- Develop more systematic cooperation with secondary schools in the education and informing of future university students through summer schools, Olympics and subject-based competitions
- Simplify and clarify the offer of Bachelor programmes in particular so that they are clearly profiled and differentiated
- Enrich the existing double-subject and single-subject degree programme and interdisciplinary programme offer (e.g., paramedic)
- Revise and innovate the offer of degree programmes offering preparation for the teaching profession, and develop cooperation with schools to improve the quality of the preparation of teaching staff
- Revise the range of degree programmes offering combined studies, and discuss the possibilities for distance forms of learning

## 2. Quality in education reflecting current trends

### Strategic objectives

- Strengthen the active role of students in educational activities quality assurance
- Revise Bachelor's degree programme curricula and expand the core curriculum
- Modernize and popularize education by implementing new methods and forms of education

### Indicators

- Number of students per teacher
- Number of students involved in the quality assurance system
- Number of degree programmes utilizing newly introduced modern, practical, interactive and other methods and forms of education

## Activities

### Centralized

*(participation by FSpS in cooperation with MU Rector's Office)*

- Expand feedback gathering from students and its systematic utilization to improve the quality of educational and related activities
- Prepare top-class interdisciplinary courses constituting a range of optional modules for academic Bachelor's degree programmes

### Faculty

*(implementation at FSpS)*

- Implement internal standards for degree programmes and for quality assurance processes
- Cooperate with students to obtain feedback and spread information to the student community
- Determine academic and professional programmes and define the differences between them
- Revise the curricula in Bachelor's degree programmes with a focus on the specifics of the first years
- Develop the debate about the creation of a range of educational opportunities for the individual development of talented and highly motivated students
- Support the use of IT tools to automate repetitive tasks (drills, testing)
- Strengthen the practical forms of teaching through student internships at potential employers, and the hosting of representatives of the application sector in teaching

# 3. Internationalization in education

## Strategic objectives

- Introduce foreign languages as an inseparable component of studies at the Faculty of Sports Studies in all study types and stages
- Expand the number of foreign languages on offer while also increasing the number of courses taught in foreign languages by both local and international academic staff
- Develop a range of degree programmes taught in foreign languages
- Improve the quality of activities associated with international student mobility

## Indicators

- Proportion of final theses written in foreign languages
- Proportion of courses taught in foreign languages in Czech degree programmes
- Number of degree programmes accredited in a foreign language
- Proportion of international students in degree programmes
- Number of international students participating in short-term study periods at the Faculty of Social Studies
- Proportion of students participating in international mobility programmes
- Proportion of students participating in international mobility programmes who managed to complete their studies within the standard period of time

## Activities

### Centralized

*(participation by FSpS in cooperation with MU Rector's Office)*

- Involve foreign academics in the work of the bodies guaranteeing the content and assessing the quality of the degree programmes
- Support projects to attract foreign academics for teaching in foreign languages
- Promote of degree programmes in foreign languages for foreign students, connected with effective marketing strategies
- Expand the offer of bilateral international mobility for both students and staff.

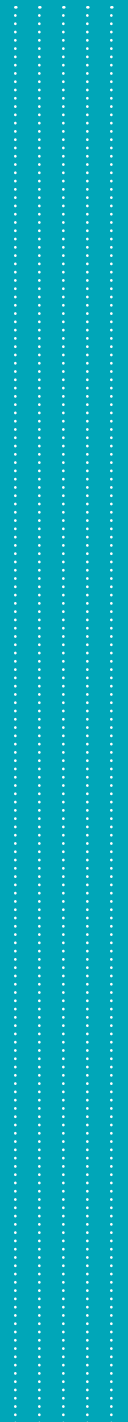
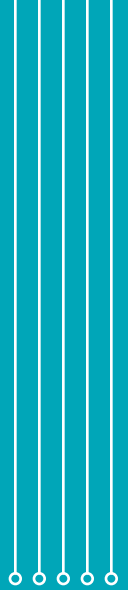
### Faculty

*(implementation at FSpS)*

- Strengthen the authentication of applicants' foreign language skills as part of the admission procedure
- Increase the requirements to use foreign languages during teaching as well as self-study – utilize existing and create new study materials in foreign languages
- Ensure continuous access to foreign-language study materials and international information resources for students and academics
- Analyse and potentially introduce a second foreign language in selected related Master's programmes
- Expand the offer of foreign language courses open to both students and staff of the university depending on the financial possibilities of FSpS
- Include specialist subjects in foreign languages as a compulsory part of degree programmes taught in the Czech language
- Motivate students to prepare their final theses in foreign languages
- Expand the offer of teaching academic writing and presentation skills in English and, depending on financial limits, also in other foreign languages
- Utilize the potential of visiting foreign academics by actively involving them in teaching
- Organize summer schools in foreign languages and improve integration activities for foreign students
- Prepare a degree programme fully taught in a foreign language

- Analyse cooperation and the potential preparation of joint degree programmes with foreign institutionsIntroduce tools to motivate students to choose foreign-language degree programmes
- Ensure adequate possibilities for foreign study abroad in relation to the focus of the degree programmes, including study stays abroad
- Actively participate in building networking oriented on education and research in physical activities, sport and health





# Research

## Strategic priorities

4. Individualized doctoral programmes
5. Research excellence and relevance
6. Research efficiency  
and a stimulating research environment



# 4. Individualized doctoral programmes

## Strategic objectives

- Cooperate in building a doctoral school at MU and apply common quality assurance standards and processes in the doctoral programme
- Improve the attractiveness of a doctoral programme at MU for applicants from other universities in the CR and abroad
- Strengthen the individual work, study success and competitiveness of graduates

## Indicators

- Reduced number of doctoral candidates per supervisor
- Average scholarship amount allocated to doctoral candidates
- Proportion of unsuccessful doctoral candidates in various study phases
- Applied common doctoral programme standards
- Proportion of students participating in international mobility during the course of their doctoral programme
- Number of doctoral candidates who completed their Master's studies outside of MU
- Proportion of doctoral candidates participating in research projects
- Proportion of doctoral candidates among all students

## Activities

### Centralized

*(participation by FSpS in cooperation with MU Rector's Office)*

- Increase emphasis on the expert preparation and quality of work of supervisors
- Involvement in the preparation of the doctoral school ensuring common elements of doctoral programmes and the application of common standards
- Cooperate in defining common standards for doctoral programmes
- Cooperate in the revision of the credit system in doctoral programmes
- Cooperate in defining, preparing and commencing the joint teaching of transferable skills and science methodology across doctoral programmes
- Participate in the implementation of the internal assessment of doctoral programmes, in particular in the context of common standards
- Involvement in the preparation of promotional and recruitment activities for doctoral programmes in the CR and abroad

### Faculty

*(implementation at FSpS)*

- Revise the activity of the specialist board
- Revise the planning procedures for doctoral programmes and the individual assessment of doctoral candidates
- Revise the minimum subject-specific standards for final theses
- Expand the methods for providing feedback to doctoral candidates during their studies – common presentation of research results
- Involve doctoral candidates in real research activities and address topics as part of research teams, strengthen independent creative activity during studies through specific research projects
- Establish motivational scholarships and granting conditions

# 5. Research excellence and relevance

## Strategic objectives

- Identify research priorities and strategic areas of research of the Faculty
- Reinforce the Faculty participation in international research projects and consortia
- Support research with strong application potential and contract research

## Indicators

- Designated research priorities within strategic areas of the Faculty
- Number of successful international grant projects listing the Faculty as principal investigator or co-principal investigator
- Number of successful projects jointly implemented with application sector partners
- Volume of revenues from the commercialization of the applied research
- Volume of revenue arising from contract research
- Number of applied results

## Activities

### Centralized

*(participation by FSpS in cooperation with MU Rector's Office)*

- Involvement in university-wide discussions with the objective of identifying and regularly revising research priorities and strategic interdisciplinary research topics (with respect to the strategic priorities of the Faculty).

### Faculty

*(implementation at FSpS)*

- Update the definition of the Faculty's research priorities in strategic areas
- Project and financial support for participation in the preparation of and meetings of project consortia for obtaining grants from *the Czech Science Foundation, the Technology Agency of the Czech Republic, Operational Programme Research, Development and Education, Horizont 2020* and from other international sources
- Utilize internal grant schemes supporting teams focusing on research priorities and interdisciplinary topics.
- Identify new opportunities and develop project support and service leading to increasing the volume of cooperation with the industry
- Determine the priorities of academics and specialist teams for research and development in the departments



## 6. Research efficiency and a stimulating research environment

### Strategic objectives

- Effectively utilize and share equipment for research, including contract research
- Evaluate research at doctoral candidate and academic level, and implement tools to improve research performance and the quality of results
- Provide service for research and quality results, including their application

### Indicators

- Established infrastructure planning, acquisition and sharing system
- Periodic evaluation of research performance and academic activities as part of a standardized approach
- Number of research outputs listed in the Web of Science, Scopus and ERIH databases
- Average citation rate of research outputs listed in the Web of Science, Scopus and ERIH databases
- Number of research outputs listed in the Web of Science, Scopus and ERIH databases per academic staff and researcher
- Proportion of research outputs listed in the Web of Science, Scopus and ERIH databases of the total number of results generated by MU authors
- Volume of acquired targeted funding for science and research

## Activities

### Centralized

*(participation by FSpS in cooperation with MU Rector's Office)*

- Involvement in the system for planning, procuring and sharing infrastructure
- Support the acquisition of leading scientific staff (from the CR and abroad) into existing research teams to strengthen research performance and the quality of results
- Involvement in the sharing of knowledge and mutual awareness through interdisciplinary lectures and courses for doctoral candidates, academics and research staff
- Utilize support from specialist MU workplaces to improve the quality of publishing activities and the success rate of submitted projects

### Faculty

*(implementation at FSpS)*

- Analyse options and create an offer for the utilization of equipment in contract research
- Assess research performance and academic activities through analytical tools for monitoring research performance and quality (EVAK) at the level of departments, research teams as well as individuals, and take into account the results of the assessment in the context of personnel management
- Create a strategy for research and publication activity and Faculty standards corresponding to international standards and their incorporation into the internal regulations of the Faculty
- Provide an information service and support for publication activities, including the further education of academics to improve the application of research results in databased magazines
- Implement tools to stimulate and strengthen the research performance of individuals and teams making insufficient use of their specialist potential, through taking subject specifics into account
- Publish research results in English in periodicals monitored by leading international databases (except the so-called "Predator Magazines")

# Social responsibility

## Strategic priorities

7. Organizational culture based on shared values
8. Inspiration and social responsibility







# 7. Organizational culture based on shared values

## Strategic objectives

- Develop an inspiring university environment in order to promote shared values between students and staff while reinforcing their sense of belonging to the faculty and university
- Strengthen mutual awareness and foster internal communication throughout the faculty and university
- Expand the range, accessibility and quality of services provided to students and staff

## Indicators

- Number of newly registered MU Alumni Network members studying at the Faculty of Sports Studies
- Awards presented to students, graduates and staff
- Implemented concept of internal communication
- Overview of student and staff services

## Activities

### Centralized

*(participation by FSpS in cooperation with MU Rector's Office)*

- Utilise the university's 100<sup>th</sup> anniversary to strengthen the identification of staff and students with the Faculty and the university and to build up positive perception of the institution among the general public
- Develop tools to assess the quality of work by students, graduates and staff with the objective of strengthening a culture based on mutual respect between individuals, scientific disciplines, academic and non-academic activities
- Actively raise awareness about the individual responsibility of all staff for quality in education, research and other activities
- Support students and motivate them for volunteering work
- Support the activities of clubs and the extracurricular activities of students and staff, and provide an adequate foundation for their operation and development
- Cooperate in the elaboration and implementation of an internal communications concept utilising modern communications tools
- Implement the visual identify of the university at FSpS and cooperate in the preparation for innovation of the corporate branding
- Create and support a cultural/social, sporting and leisure-time programme for students and staff
- Prepare a concept for the provision of services to seniors from the ranks of university staff and cooperate in its implementation



## Faculty

*(implementation at FSpS)*

- Support activities aimed at strengthening the student community and its identification with the university, the Faculty and their own degree programmes
- Support the involvement of staff and students in the resolution of social issues
- Strengthen the involvement of foreign staff and students in the life of FSpS
- Utilize active leaders from the ranks of academic and scientific staff and students to disseminate key topics about the direction and transformation of FSpS with the use of new media
- Share knowledge across academia, support internal conferences and seminars
- Provide information and consultation services for students, graduates and staff
- Strengthen and support cooperation with the MU FSpS Volunteers club, and increase the effectiveness of cooperation during FSpS presentations and activities

# 8. Inspiration and social responsibility

## Strategic objectives

- Strengthen the role of the faculty in connection with intention of the university to be an important authority in shaping strategies and policies at the national and regional level
- Become a desired strategic partner capable of responding to community needs and social challenges
- Promote a cultured and cognizant society by actively sharing and disseminating knowledge

## Indicators

- Number of media appearances and mentions by university experts
- Overview of institutions providing expert, consulting and mediating services
- Overview of events organized for the public

## Activities

### Centralized

*(participation by FSpS in cooperation with MU Rector's Office)*

- Actively participate and involvement in the creation of policies, strategies and legislation at regional and nationwide level, in particular in key areas reflecting the expertise of FSpS as part of MU
- Strengthen relationships with graduates through their involvement in specific activities and projects
- Develop partnerships with universities, secondary, primary and nursery schools, with cultural institutions, sports clubs, non-profit and health organisations, and strengthen cooperation with the commercial sphere and public administration in addressing national, regional and local topics or joint projects
- Identify key society-wide topics with the potential for an educational programme directed towards the general public
- Cooperate in the popularisation of scientific knowledge and support educational activities for the general public
- Develop media activities with the aim of cultivating public opinion
- Participate in the development of the online. muni.cz portal and other communications channels with the Munimedia brand, and create an electronic magazine for academia in the CR
- Cooperate in the university's web presentation and use additional digital marketing tools to effectively disseminate information about the activity of the Faculty and the university among the public

## Faculty

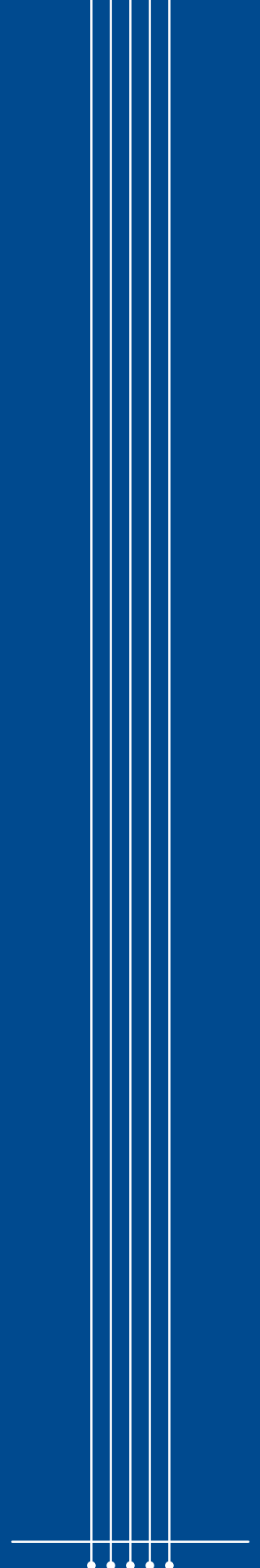
*(implementation at FSpS)*

- Actively present the Faculty as part of the MU at national and international specialist forums
- Publically present the opinions of academics and management representatives to the public (e.g., through public lectures, public discussions, appearances in classic media outlets, contributions on social networks)
- Cooperate in the organisation of discussion panels with representatives of public institutions and other key partners
- Provide consultancy as well as other active assistance from students and staff as a service to the public directed towards specific target groups
- Cooperate and develop the foundations for the implementation of popularising-instructional and cultural events using FSpS facilities
- Hold conferences, workshops and lectures on important scientific findings, potentially on topics accented towards the whole of society
- Participate in improving the availability of university publishing services, in particular through strengthening the electronic distribution of publications and issuing publications in foreign languages
- Develop our own publishing activities and issue a specialist magazine in on-line forms, and take advantage of the potential of e-publishing to accelerate the distribution of knowledge
- Participate in the revision of library services and their provision to the usual international standard

# Support

## Strategic priorities

9. Personnel management and staff development
10. Infrastructure and institutional management
11. Information systems and IT support







# 9. Personnel management and staff development

## Strategic objectives

- Revise personnel management processes, including in particular criteria and tools associated with recruitment, qualification growth and filling leading positions
- Establish an open personnel policy targeting academics and researchers from outside the university
- Develop a comprehensive Masaryk University Faculty of Sports Studies staff education system
- Create a concept promoting university career – family life balance while expanding the range of available staff benefits

## Indicators

- Revised personnel regulations and career growth policies
- Qualification structure of academic and scientific staff
- Number of international academics and scientists
- Proportion of academics and scientists with previous experience outside MU
- Number of postdoctoral staff
- Offer of tools designed to balance a university career and family life
- Overview and extent of existing staff benefits and rate of their usage

## Activities

### Centralized

*(participation by FSpS in cooperation with MU Rector's Office)*

- Implement a revised set of rules for the selection procedure to recruit MU staff, and new internal wage regulations at FSpS
- Implement the university personnel strategy for the recruitment of management (e.g., *restricting concurrent work in more than one management position, strengthening the principle of a time limitation on the exercise of academic functions*) at FSpS
- Develop tools to assess the performance and quality of the work of academic and non-academic staff
- Implement a concept for the internal training of MU staff at FSpS, including the training of staff in terms of quality assurance for educational activities, during the introduction of technological innovations into teaching, and in other higher education issues
- Support the working and family life through the creation and implementation of all legislatively and financially possible measures (*flexible working hours and work from home for suitable professions, contribution towards preschool care, support for preschool care at the operators of such facilities, etc.*)

### Faculty

*(implementation at FSpS)*

- Systemize the occupations of key academic staff
- Motivate staff to improve their qualifications with the objective of increasing the proportion of highly qualified academic staff, especially with habilitation
- Implement criteria for non-university employment or study stays into selection procedures
- Implement international selection procedures to recruit academic and scientific staff and advertise jobs to target groups abroad
- Secure sufficient financial resources to create postdoctoral positions
- Support the acquisition of international work experience and the strengthening of the language skills of academic and non-academic staff
- Make the work environment accessible to staff with disabilities or impairments



# 10. Infrastructure and institutional management

## Strategic objectives

- Complete the construction of necessary teaching and research infrastructure
- Increase building management efficiency and safety
- Ensure economic stability and performance budgeting with elements of solidarity
- Implement performance-based strategic management with elements of solidarity

## Indicators

- Constructed and renovated spaces (m<sup>2</sup>)
- Number of renovated and thus energy efficient facilities
- Utilization of own spaces (%)
- Proportion of spaces shared with other university units (%)
- Total operating expenses per square metre
- Total non-investment revenue per staff
- Income from Lifelong Learning fees
- Number/proportion of successful Lifelong Learning participants
- Number of offered Lifelong Learning educational programmes

## Activities

### Centralized

*(participation by FSpS in cooperation with MU Rector's Office)*

- Revitalize the MU rowing facility in Veslařská Street for sports and community use
- Build an indoor pool and multipurpose facility at the Bohunice university campus in cooperation with partners and with application for the MU Faculty of Sports Studies
- Complete the university sports grounds for students and staff
- In cooperation with Bohunice university campus, ensure the continued development of the internal and external environment of Bohunice university campus (*e.g., through the planting of greenery, expanding the leisure time facilities, providing new services*)
- Implement structural modifications, including barrier-free access to the Faculty
- Implement the BMS MU concept and the methodological deployment and regulation of BMS MU as part of capital construction and the performance of repairs in Faculty buildings.
- Harmonize the teaching schedule at the Faculty with the university-wide on-line records of teaching spaces with the objective of using them more efficiently
- Develop tools and incentives for sharing and the optimal utilization of constructed spatial capacities for research purposes
- Ensure safety in the Faculty buildings and active participation in the development and implementation of the related internal regulations
- Revise internal mechanisms for budget creation and allocation, taking into account the performances of the departments and retaining elements of solidarity during the application of a strategic approach
- Optimally use grant resources from the third programming period of the European Structural and Investment Funds and other grant opportunities for the strategic development of the Faculty
- Create conditions for the development of fundraising and to strengthen cooperation with partners through sponsorship

## Faculty

*(implementation at FSpS)*

- Small-scale reconstruction work in the Faculty buildings with the objective of more efficiently utilising our own spaces and improving the energy performance of their operation
- Modernise technology, machinery and equipment (for equipping workplaces as well as ensuring the operation of the buildings) depending on need, audit conclusions, applicable standards and efficiency requirements
- Adapt the buildings and environment for student presence and activities outside teaching times
- Gradually introduce a unified standard for the provision and operating of technology in teaching areas
- Respect ecological principles in all activities with the objective of reducing the ecological footprint and improving energy performance. Thoroughly sort waste
- Diversify financing sources through strengthening the proportion of private sources, and sources from Czech and foreign grant schemes
- Secure financing to develop the activity and sustainability of constructed research infrastructure over the long term
- Analyse and develop a concept for a new offer of Lifelong Learning education through qualification programmes, courses, training, seminars and lectures
- Innovate the offer of leisure-time activities for MU staff and students, and also the public
- Expand cooperation with sports associations and clubs in the area of preparing class II trainers
- Introduce new tools for promotion and to support the sharing of information as part of Lifelong Learning

# 11. Information systems and IT support

## Strategic objectives

- Cultivate the integration of existing information systems while continuing their development, increasing user-friendliness and developing a mobile version
- Implement a user-friendly platform facilitating flexible collaboration and communication in student and staff working groups
- Participate in the development of tools for effective work with data, and continue with the computerization of internal processes and the digitization of information in accordance with the university strategy

## Indicators

- Overview of successfully implemented new information system functions and applications
- Extent of information system agendas available in foreign languages
- Communication platform used for collaboration and internal communication
- Implementation of new data management tools
- Overview of agendas with full electronic support
- Extent of scientific data available thanks to the Open Research Data portal

## Activities

### Centralized

*(participation by FSpS in cooperation with MU Rector's Office)*

- Actively create requirements for the development of existing information systems, and create a Faculty team to coordinate an integrated approach to the development of information systems
- Actively participate in the development and innovation of the MU information system, especially in terms of the administration of study programmes, taking into account the needs of the Faculty
- Actively participate in developing the functionality of financial/administrative information systems in relation to legislative changes and the needs of the Faculty
- Identify Faculty requirements for the preparation of a university concept for the creation of a platform for shared work and communication
- Secure the university intranet for the effective sharing of internal information, procedures, binding rules, events and other relevant content
- Actively participate in the revision of existing data and the innovation of their structures in information systems for management purposes
- Continue with the computerization of administration, streamlining the internal circulation of documents, and the move towards being a so-called paperless institution
- Ensure the computerization of the internal quality assurance and assessment system as well as other internal administration. Develop tools for the effective storage and processing of, and access to, scientific data (Open Research Data) and implement the university policy in this area.

### Faculty

*(implementation at FSpS)*

- Ensure the technical adaptation of the information systems used at the Faculty
- Strengthen the international character of the Faculty environment through language versions of the information systems *(as well as the publication of the main internal standards, regulations and useful information in English)*
- Actively participate in the digitization of information and the development of digital libraries as a way to organize specialist and other information
- In cooperation with specialist departments at Bohunice university campus and Brno University of Technology, ensure consolidated care for IT equipment from the acquisition phase through effective operation to disposal

**Strategic plan  
Masaryk university faculty of sports studies  
2016 – 2020**

Photography: Archiv FSpS, archiv CZS, Aleš Ležatka  
Editor: Jana Nová

Published by the Faculty of Sport Studies, 2016