



**MASARYKOVA UNIVERZITA**

**LONG-TERM PROGRAMME  
OF DEVELOPMENT  
OF MASARYK UNIVERSITY  
BRNO  
UPDATE FOR 2005**

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# MASARYK UNIVERSITY BRNO

in its development efforts, activities under its Long-Term Development Programme and the programme's update for 2005, shall focus on the following:

1. In the area of capital investment, MU shall continue in its construction activities based on its Development Programme.
2. MU shall continue to act in support of increasing the number of students in schools of higher education with the objective of reaching the level of 50 per cent of the 19-year-olds entering the tertiary sector, in support of a successful completion of the transfer to structured education over the entire range of study programmes, and of continuous improvements in the quality of master's and doctoral degree programmes. The increase in the number of students matriculated shall be proportional to the increase in the numbers of applicants for the study at MU.
3. MU shall continue to satisfy the permanently high level of interest in the study of social science disciplines, with a 10 per cent annual increase in the number of students in bachelor's degree study programmes. Qualitative parameters of social science disciplines shall enable 3 to 5 per cent increase also in follow-up master's degree programmes and on senior levels of master's degree programmes. In extending its capacities, Masaryk University takes into account the continuously growing interest in the study at MU, the fact that in spite of the growing numbers of applicants admitted for study, MU shows the highest selectivity of its admissions procedures of all schools of higher education in the CR with the exception of art colleges, the results of the study Employability of Masaryk University Graduates 2001-2002 which demonstrated permanently improving employability of MU graduates on labour markets as well as the decreasing number of graduates who express dissatisfaction with the content of courses two years after graduation from MU.
4. Internationalization of MU shall focus primarily on
  - introduction of study programmes of their parts in a foreign language;
  - development and organisation of joint degree programmes within the international network of universities;
  - support to active and passive international mobility of students and teachers;
  - support to multi-lingual offer of education by study texts of e-learning.
5. Continuation in the preparations and development of multiple-tier study and development of study structure with a particular emphasis on
  - preparation to support the increase in the number of study programmes offered;
  - integration of the content of accredited study programmes across programmes and the university structure;
  - introducing practical training as an obligatory part of study programmes in cooperation with international commercial partners.
6. Introduction and more frequent application of combined forms of study, particularly in connection with the development of activities in Telč.
7. The development of information technologies across the university, particularly with regard the network management, MU information system, application of e-learning techniques and audio-visual aids in instruction. The definition of methods for the use of e-learning by MU teachers, and the drafting of recommendations for the use of e-learning at different MU faculties. The development of three pilot e-learning courses, their marketing and incorporation into the course offer.

8. Support to access to education for students with special needs, minorities and multicultural groups in the population, including the training of teachers for those groups. Further development of the Assistance Centre for Students with Special Needs, and the building of the Centre's library, which will offer its services also to students outside MU.
9. The support to the introduction of internal evaluations at MU and life-long education of the university's executives.
10. Development of the life-long education system, and support to life-long education activities across MU.
11. The transfer of technologies in connection with structural funds and the support to environment propitious to innovation efforts.
12. Support to research linked with doctoral and masters degree programmes.
13. Extension of the range of postdoc stays offered.
14. Implementation of the next stage of regular evaluation of graduate employability assessment, and of the assessment of study programmes at MU by its undergraduates and graduate.

Brno, 9 June 2004

Jiří Zlatuška, Rector of Masaryk University